

Grey Ivor Morris

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SUMMARY

Fifteen years plus experience managing projects, special expertise in design, interactive Web, logo/icon and spot illustration. Strong interpersonal skills, team player able to operate independently when required. Excellent organizational abilities and solid grounding in production. Strong proponent of social networking and e-mail advertising. Skilled in the following: Adobe Dreamweaver, CSS, Adobe Flash, Adobe Photoshop, InDesign, Illustrator, Premiere.

PROFESSIONAL EXPERIENCE

1992 - Present: Consultant

- **Design - Web:** ArtsofWoodstock.com, BurrillCrohnFilms, Ann Morris Ceramics, GoodLife Youth Journal, Lost Rondout Project, GeorgeBarecca.com, Ed Berkise, Catskill Country Walks, Black-Bird Studio, work extensively with Responsive Design templates in WordPress, Wix & Joomla.
- **Design - Print/Advertising:** Catskill Interpretive Center, Medical Associates of the Hudson Valley, Women's Health & Fitness Expo, The Solar Energy Consortium, Saugerties Art Studio Tour, Business Alliance of Kingston, GoodLife Youth Journal, TechWeb, Fortune, Smart Money, Showtime, InformationWeek, People Magazine, MountainView Studio, Burson-Marsteller and DMB&B, Ulster Publishing
- **Illustration/Photo Retouching:** CBS, Disney, Feld Entertainment, DKNY, People Magazine, Parke-Davis; InformationWeek, Optimize, Home PC, VARBusiness, Network Computing, and EETimes magazines.
- **Logo/Ad Design:** ClearChannel Entertainment, Pratt Manhattan, Koval Brewery, SpeechSoft, Hudson Valley Fine Art, Highwoods Studio, Ellis Associates, Flathead Brewing Co., Destination Kingston.
- **Package Designs & Signage:** Lowes, Home Depot, Pexco LLC, Lippincott & Margulies, Troma Productions, Patrician Products Highwoods Studio.
- **Software Training:** Perfect Access Speer and the Macintosh Learning Center, private tutoring.

2004 – 2009: TECHWEB (A Division of United Business Media)

Art Director of Advanced Trading, Bank Systems & Technology, Insurance & Technology and Wall Street & Technology magazines.

- Revamped entire workflow process within first 6 months, resulting in decreased production time, less duplication and savings of 1-2 days off production cycle. Award received from senior management.
- Worked with team to redesign all four print magazines to facilitate greater readability, brand continuity and content organization. Company-wide design award.
- Created/managed database to track photographers/photos, streamlining research process, resulting in fewer hours spent each production cycle.
- Took over duties of Photo Editor, saving company approximately \$25,000 annually.
- Developed interactive Web projects which generated new revenue sources.

EDUCATION

Pratt Institute

School of Visual Arts

Registered Business School Teacher - New York State

Grey Ivor Morris (cont'd)

ADDITIONAL INFORMATION

1981 – 1992: AHF Marketing Research, Inc.

Manager of in-house Computer Graphics Department

- Worked with team to create computer-based Graphics Department, instrumental in selection of hardware configuration and software packages.
- Hand-selected and supervised staff of five graphic artists.
- Preparation of presentations, brochures, ads, labels and logos for clients including American Express, AT&T, CBS, Citibank, MetLife, M&M/Mars, Nabisco, Saatchi & Saatchi, Seagrams, Ziff-Davis.
- Maintained extensive contact with service bureaus.

ART SHOWS & AWARDS

- Curated Shows: TransFormative Journeys, The Gift of Art and Elements in Opposition; Woodstock, NY
- Woodstock Byrdcliffe Guild
- Art Esopus 2015
- Rosendale Gala Fundraiser
- ASBPE Award: Cover Illustration
- CMP Excellence in Editorial:
 - Best Issue or Supplement Cover Design (small) 2005
 - Best Supplement or Special Issue (small) 2005
 - Best Cover Design (small) 2005
 - Special Issue or Supplement Design (small) 2006
 - Inside Page or Spread Design (small) 2006
 - Certificate of Achievement 2004
- Ward-Nasse Year Round Salon, Metro Art (SOHO)
- Jacob Javits Center: Computer Graphics
- Pratt: Illuminated Passage (also co-produced)
- NYC ACM/Siggraph: Media Shock
- Pratt Manhattan: Computer Art Shows/Video
- Leaps of Imagination: The Duplex
- Raydream – Masters of 3-D, SUNY Farmingdale: Artists in The Digital Age
- Woodstock Museum: People's Choice Award
- Himalaya Teahouse: Solo photography exhibit Spiritual Landscapes

References furnished upon request